WHITEWAI
BY

QualitApps
BARCELONA FRAMEWORK

INNOVATION PACKS

Your Innovation Department
ONE TEAM, LEADING THE WAY

The INNOVATION PACK is a monthly service that integrates continuous technical consulting and the execution of the analyzed improvements.



INNOVATION PACKS

CONSULTING

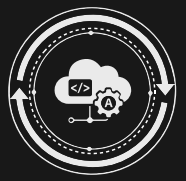
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EXECUTION

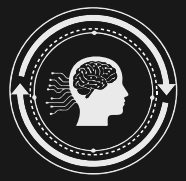
We make innovation accessible, providing your company with a technical department that evolves your operations month after month.

SCOPE AND OPERATIONAL VALUE

Through a monthly allocation of consulting and execution hours, we comprehensively cover the following areas:



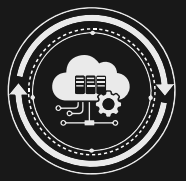
PROCESS AUTOMATION



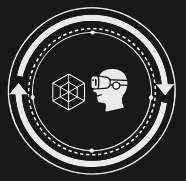
ARTIFICIAL INTELLIGENCE



SYSTEMS AND CYBERSECURITY



INTEGRATIONS AND CONNECTIVITY



DISRUPTIVE TECHNOLOGIES

Value of the Innovation Pack

- Optimization of operating and infrastructure costs.
- Tracking innovation that impacts your business.
- Protection against technological obsolescence.
- Legal compliance in AI, security, and quality.
- Documentation and control of your technological assets.
- Training and technical support for your entire team.
- Innovation accessible through a monthly fee.
- A single technical point of contact for your digital evolution.

CONSULTING

THE BRAIN

Continuous process of analysis, support, and technological management of the service.



Analysis and Detection

Periodic sessions to audit processes and identify inefficiencies or cost leaks



Definition and Coordination

Translating the analysis into clear specifications and acting as a direct link between your company and our team.



Technology Monitoring

Continuous research into industry trends to advise you on strategic updates.



Documentation and Training

Detailed record of the implemented processes and training for your internal team.

EXECUTION

THE ENGINE

Practical implementation of planned solutions and management of the technical infrastructure.



Development and Integration

Software construction, automations, and technical deployment of planned solutions.



Operational Management

Configurations, setup of third-party services, and technical administration.



Monitoring and Auditing

Supervision of infrastructure, performance, vulnerabilities, and regulatory compliance.



Quality Control

Verification that the executed work meets technical and business requirements.

AUTOMATION

CONSULTING

Automation isn't about buying new technology, but **eliminating the "invisible" work** that bogs down your team. It is the end of repetitive tasks, copying data from one place to another, and human errors that cost money.

The consultant acts as an **efficiency architect**. Their job is to audit your current processes to detect where time and money are being lost. They don't just propose technology; they redesign the way you work to make processes leaner, more cost-effective, and significantly faster before a single line of code is written.

EXECUTION

We do it **without disrupting your operations and by leveraging what you already have**. We don't install complex programs that require months of learning. Instead, we build invisible "digital bridges" that connect your existing tools (your CRM, your invoicing software, your website, or your email).

The result is an ecosystem that **works in the background**, 24/7, with total security and without the need for manual intervention. It is like equipping your company with a control center that coordinates all your tools automatically.

AUTOMATION IN ACTION

1 Sales Management

Immediate qualification of potential customers and real-time CRM updates after each contact received.

2 Email Triage

Automatic mailbox sorting and draft reply generation to drastically streamline inbox management.

3 Logistics and Operations

Automated tracking of shipping statuses and proactive customer communications to reduce support burden.

4 Digital Administration

Automatic validation and registration of invoices in the accounting system, eliminating manual data entry and transcription errors.

AND MUCH MORE...

ARTIFICIAL INTELLIGENCE

CONSULTING

We analyze your processes to detect specific tasks where AI can deliver real time savings. **We advise you on deciding which market tools to hire and when it is necessary to develop a custom solution for your company.** The goal is to move beyond isolated PoCs to implement processes that increase the capacity of your teams.

We train your staff with practical case studies from their own workplace so they master the technology. In addition, we establish security protocols to prevent confidential company information from being shared on public platforms.

EXECUTION

If the solution you are looking for does not exist, we will custom-build it. We program intelligent agents that learn from your own data, regulations, and internal documents. We deploy these solutions in private environments and, whenever technically feasible, we connect them with your usual tools to facilitate their daily use.

We keep the system updated and monitor that the AI responses are always accurate. We audit performance and optimize computing costs to ensure the profitability of the service and legal compliance.

USE CASES...

1 Virtual Assistant

A chat on your website that resolves customer and user doubts based on actual knowledge of your services and documentation.

2 Recommendation Engine

Algorithms that suggest additional products or services to your customers based on their preferences or purchase history.

3 Demand Forecasting

Models that analyze historical data to predict stock needs, sales, or resources before they occur.

4 Automated Meeting Minutes

Immediate extraction of key points, decisions made, and pending tasks after a meeting, integrating the result into your management system.

AND YOU WON'T BELIEVE WHAT ELSE WE CAN DO...

SECURITY AND SYSTEMS

CONSULTING

We audit your infrastructure to detect critical points of failure and **eliminate unnecessary spending on underutilized resources.** We document your network to ensure institutional knowledge remains within your company, rather than with third parties, defining a support and scalability strategy that keeps costs under control while the business grows.

We strengthen the security of your assets by identifying cracks and vulnerabilities. We define the cybersecurity strategy necessary to comply with current regulations, transforming legal requirements into real protection against any external threat.

EXECUTION

We manage your servers, the deployment of applications, and the integration of third-party services remotely. We provide direct **technical support** to resolve incidents and ensure that the infrastructure always operates at maximum performance, guaranteeing the integrity of your processes.

We implement **comprehensive protection through advanced cybersecurity:** two-factor authentication (2FA), virtual private networks (VPN), and encrypted connections. We proactively defend your business against intrusion attempts, data theft, and attacks.

COMPREHENSIVE INFRASTRUCTURE MANAGEMENT

1 Architecture and Cloud

Selection, design, and deployment of the most efficient servers and cloud environments for your operations.

2 Cybersecurity

Comprehensive protection of your data, networks, and infrastructure against digital attacks to guarantee privacy and availability.

3 Digital Resilience

Configuration of automatic backups and technical plans to restore operations in the event of critical failures or data loss.

4 Regulatory Compliance

Implementation of protocols to comply with regulations such as GDPR, NIS2, or ENS.

THERE'S MORE, BUT WE'VE ENCRYPTED IT...

INTEGRATION AND CONNECTIVITY

CONSULTING

We analyze your software needs to design an internal architecture where all your tools connect seamlessly. **We evaluate your current processes** to recommend the best third-party applications. If no market solution fits your requirements, we propose building a custom one to meet exactly what your operations demand.

We elevate your digital presence through **portals** for clients, suppliers, and partners. We review your website or e-commerce to propose improvements and innovative solutions that enhance your relationship with the professional environment.

EXECUTION

We **develop** custom software, **migrate** outdated systems, and **maintain** your current applications to ensure their constant evolution. We execute the integration of proprietary platforms and third-party services, configuring each module to work in a coordinated manner within your technical and administrative structure.

We design, update, and improve your **website** or **e-commerce** by applying innovative solutions and creating targeted landing pages for your products or services. We also develop mobile applications as an extension of your business tools.

OUR SOLUTIONS:

1 Systems Integration

Connection of internal and third-party platforms to automate the flow of information between departments.

2 Custom Development

Creation of web and mobile applications and migration of legacy systems to guarantee technological evolution.

3 Portals

Interaction platforms for customers, suppliers, and partners that streamline your relationship with external stakeholders.

4 Web Design

Creation of corporate websites and e-commerce with a functional approach focused on usability and branding.

QUALITY ENGINEERING

MORE INNOVATION: DISRUPTIVE TECHNOLOGIES

We understand innovation as the application of tools capable of redefining industry standards, and that goes far beyond Artificial Intelligence.

We don't just chase trends; we analyze which advancements will optimize your operations or open new lines of business.

We have the technical capacity to turn complex concepts into functional solutions, ensuring that any technological leap is safe, scalable, and profitable for your company.



OUR TECHNOLOGICAL CAPABILITIES:

Computer Vision
Implementation of facial recognition, object detection, and automatic license plate reading (LPR) systems for security and process control.

Voice Recognition and Biometrics
Voice control systems and identity validation using unique physical features for environments that require advanced protection.

IoT and Monitoring
Connection of devices for telemetry, intelligent video surveillance, and environmental sensors with remote control and response capabilities.

Extended Reality (AR/VR)
Augmented reality solutions for remote technical assistance and specialized training, overlaying digital data onto the real world.

Blockchain and Traceability
Development of immutable records to ensure transparency in the supply chain and execution of smart contracts.

Geolocation and Asset Management
Fleet tracking using GPS and indoor positioning systems (Beacons) for precise control of stock and personnel.

NFC and RFID Technology
Implementation of physical chips for error-free inventory control, contactless payments, and high-security access management.

3D Design and Virtual Spaces
Three-dimensional modeling for rapid prototyping, visualization of complex products, and creation of immersive collaborative environments.

WHITEWAI BY

QualitApps
BARCELONA FRAMEWORK

WhiteWai is the innovation division of **QualitApps Europe**, an engineering consultancy with over 10 years of proven track record in the technology market.

We steer clear of short-term fixes to offer the security of a solid structure, composed of a team of more than 50 professionals and led by senior consultants with over 25 years of technical experience.

Our seniority is the guarantee that every AI or automation implementation responds to a robust, secure, and l ong-lasting business strategy.

One team, leading the way.

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